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FISCAL IMPACT REPORT

ORIGINAL DATE 02/19/07

SPONSOR King LAST UPDATED _____ HB 1134

SHORT TITLE Tribal College Cultural Tourism Workshops SB _____

ANALYST Weber

APPROPRIATION (dollars in thousands)

Appropriation		Recurring or Non-Rec	Fund Affected
FY07	FY08		
	\$50.0	Recurring	General

(Parenthesis () Indicate Expenditure Decreases)

Duplicates Appropriation in the General Appropriation Act
Relates to Appropriation in the General Appropriation Act

SOURCES OF INFORMATION

LFC Files

Responses Received From

Tourism Department (TD)

Indian Affairs Department (IAD)

No Response Received From

Economic Development Department (EDD)

SUMMARY

Synopsis of Bill

House Bill 1134 appropriates \$50 thousand from the general fund to the Indian Affairs Department for the purpose of supporting Cultural Tourism workshops, including Indian tourism, at a tribal college in Santa Fe.

FISCAL IMPLICATIONS

The appropriation of \$50 thousand contained in this bill is a recurring expense to the general fund. Any unexpended or unencumbered balance remaining at the end of Fiscal Year 2008 shall revert to the general fund.

SIGNIFICANT ISSUES

NMTD's reports the Indian Tourism Program has expanded its focus from outreach and training in cultural tourism to promotion and advertising of all Indian tourism attractions, including gaming, hospitality, entertainment and outdoor recreation, in an effort to optimize the number of tours and amount of tourism revenue to the state and the tribes. The bill will increase the number of training opportunities in the area cultural tourism, including Indian tourism.

The Indian Affairs Department adds that The Institute of American Indian Arts ("IAIA"), as the only tribal college located in Santa Fe, New Mexico.

Native American tourism generates millions of dollars for New Mexico. According to the New Mexico Indian Reservation Economic Study Group, total visitor spending in New Mexico averages \$2.14 billion per year; of that amount roughly 13.4% or \$286.2 million of that spending is attributable to visitors motivated by New Mexico's "Indian Culture." This amount reveals the importance of Indian attributable tourism as a positive economic factor to the entire state of New Mexico's economy and employment.

MW/nt